



**WACV**  
WAIKOLOA, HI JAN 4-8

# IEEE Winter Conference on Applications of Computer Vision

4-8 January 2022

Waikoloa, HI, USA

*In-Person + Virtual Event*

<http://wacv2022.thecvf.com/home>

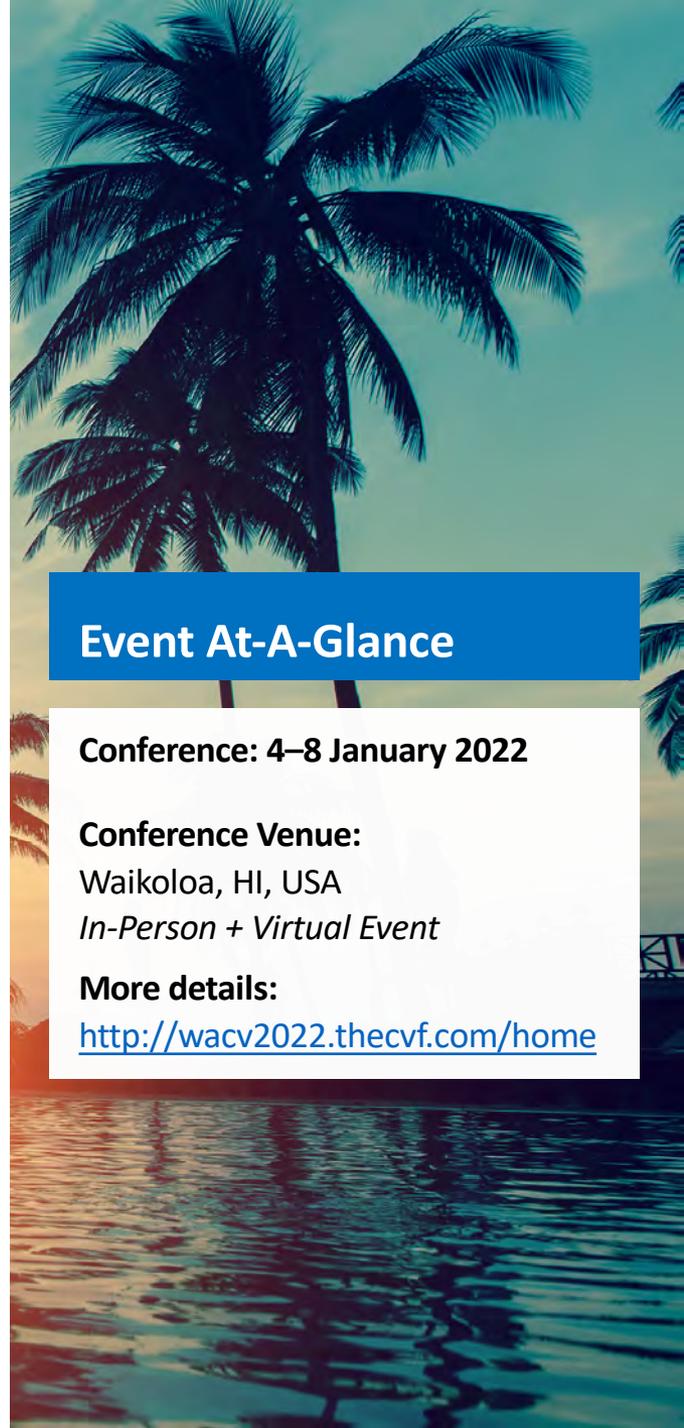


**2022**  
**Exhibitor &  
Supporter  
Prospectus**



WACV 2022 is the premier international computer vision event comprising the main conference and several co-located workshops and tutorials, all in one place. With its high quality and low cost, it provides an exceptional value for students, academics and industry researchers to stay ahead.

**Whether you are showcasing new products and services or recruiting new talent, WACV 2022 is where the international computer vision community looks for what's coming next—providing an opportunity to highlight what your company has to offer and reach decision-makers with real buying power.**



## Event At-A-Glance

**Conference: 4–8 January 2022**

**Conference Venue:**

Waikoloa, HI, USA

*In-Person + Virtual Event*

**More details:**

<http://wacv2022.thecvf.com/home>

## Why Become a Supporter?

With the combined benefits of in-person and virtual components, WACV provides numerous ways for sponsors to support the community while gaining exposure as well as other benefits which include:

- Connecting with international experts and influencers who can evaluate your products and influence their adoption.
- Reinforce your brand on a global stage.
- Meet conference participants from around the world—potential customers and collaborators—leading researchers from government, industry, and academia who specialize in computer vision and related engineering fields.
- Position your company as a leader in the computer vision space by showcasing your innovations to 600+ attendees.
- Creating opportunities to recruit top tech talent—build relationships with in-demand professionals.
- Ensuring continued exposure to thousands by being listed as a sponsoring company in the published proceedings, hosted on IEEE Xplore®.

**WACV attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them at WACV22!**

Contact us:

**Regan Pickett**

[r.pickett@computer.org](mailto:r.pickett@computer.org)

**+1 714-822-8022**

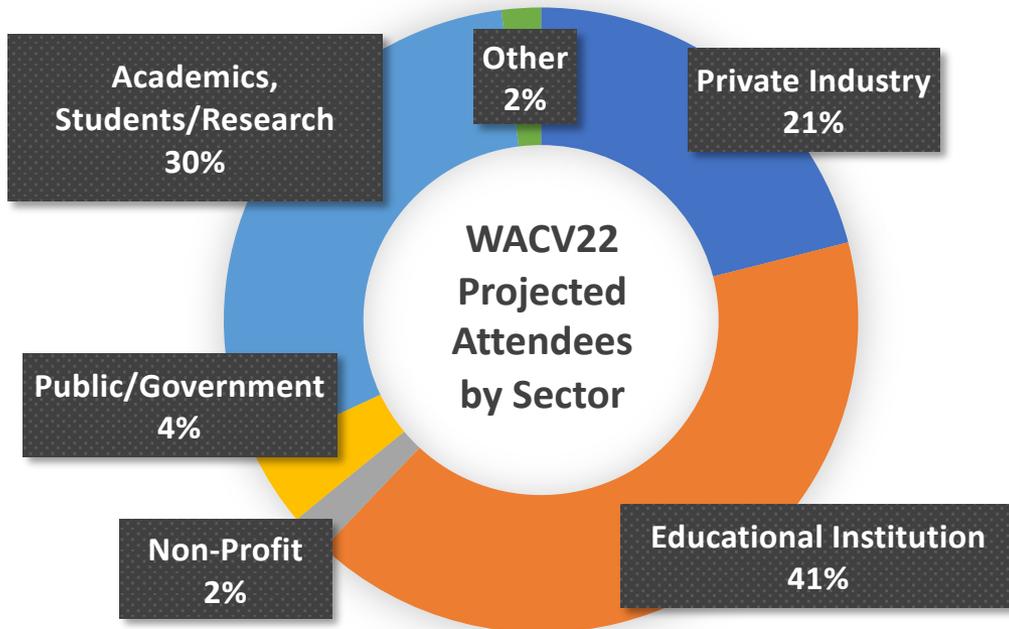
# Who Attends WACV?



**600+**

attendees at WACV21

**Over 90% of WACV21 attendees were positively satisfied with the virtual event**



## Job titles held by WACV21 attendees include:

- Research Scientist
- Computer Vision (CV) and Deep Learning (DL) Researcher
- Professor
- President
- Chief Data Scientist
- Tech Lead Manager
- PhD students, candidates
- Engineer
- Sr. Manager DL
- ML Engineer
- AI Engineer
- Sr. Principal Research Manager
- Chief Data Scientist
- Director
- Distinguished Professor



# Companies Represented by Attendees

Individuals from over 225 Industry and Government Institutions Attended WACV21

- A\*STAR
- Absolute Healthcare LLC
- Adobe
- AIST
- Alibaba Group
- Amazon
- Apple
- Arizona State University
- Australian National University
- Australian National University
- Bar-Ilan University
- Beihang University
- Birla Institute of Technology and Science, Pilani
- Blue Prism
- Boston University
- Brigham Young University
- Ca' Foscari University of Venice
- California Polytechnic State University
- Cardiff University
- Carnegie Mellon University
- Chalmers University of Technology
- Chinese Academy of Sciences
- City College of New York
- City University of Hong Kong
- City University of New York
- Colorado State University
- Columbia University
- Computer Vision Center
- CSIRO
- CVSSP
- DEVCOM Army Research Laboratory
- DFKI GmbH
- Edge Hill University
- EPFL
- ETH Zurich
- ETS Montreal
- Facebook
- Federal University of Minas Gerais
- Florida State University
- Fondazione Istituto Italiano di Tecnologia
- Fraunhofer HHI
- Fudan University
- Fundació per a la Universitat Oberta de Catalunya
- George Mason University
- Gifu University
- GIST
- Google
- Great Wall Motors
- Hacettepe University
- Harvard
- Hasso Plattner Institute
- Hebrew University of Jerusalem
- Home Depot
- Hosei University
- HP Inc.
- Huawei
- I2R, A\*Star Singapore
- IEE S.A.
- IIIT Delhi
- IIIT Hyderabad
- IIITD
- IIT Bombay
- IIT Gandhinagar
- IIT Kanpur
- IIT Madras
- IIT Ropar
- Illinois Institute of Technology
- iMerit
- Imperial College London
- In-Q-Tel CosmiQ Works
- Indian Institute of Science
- Indiana University
- INESC TEC
- Inria
- Intel
- IQT CosmiQ Works
- iRobot
- ISI Kolkata
- ISL
- Istituto Italiano di Tecnologia
- Jagiellonian University
- KAIST
- KAUST
- KDDI-Research, Inc.
- Keio University
- King's College London
- KIOS CoE, University of Cyprus
- KIT
- Kitware
- KU Leuven
- Kyoto University
- Laval University
- Lawrence Livermore National Laboratory
- Lehigh University
- Lobachevsky State University of Nizhny Novgorod
- Lucidyne Technologies, Inc.
- Lund University
- Mannheim University
- McGill University
- METU
- Michigan State University
- Microsoft
- MIT
- MITRE
- Mitsubishi Electric Research Laboratories
- Monash University
- Monterey Bay Aquarium Research Institute
- Nanyang Technological University
- National Chiao Tung University
- National Institute of Standards and Technology
- National University of Singapore
- Naverlabs
- Navinfo Europe
- NEC Corporation
- Nile University
- Northeastern University
- NTT Corporation
- NVIDIA
- Ohio State University
- ONERA
- Oregon State University
- Osaka University
- Paderborn University
- Peter Pazmany Catholic University
- PNUH
- POSTECH
- Purdue University
- Queensland University of Technology
- Rakuten, Inc.
- Renault
- Renmin University of China
- Reveal Tech
- Robert Bosch GmbH
- Rochester Institute of Technology
- Rutgers University
- RWTH Aachen University
- SAIC
- Salesforce Research
- Samsung
- San Jose State University
- Seoul National University
- Shanghai Tech University
- Sorbonne University
- Southeast University
- Stanford University
- Stevens Institute of Technology
- Stony Brook University
- Swedish National Forensic Center
- TalkMeUp Inc.
- Tampere University
- TCS Research and Innovation
- Technical University of Braunschweig
- Technical University of Munich
- TIB - Leibniz Information Centre for Science and Technology
- Tokyo Institute of Technology
- Toshiba Corporation
- Toyota Motors Europe
- Trinity College Dublin
- TU Darmstadt
- Uber ATG
- UNC Charlotte
- UnifyID
- University of Minnesota
- Universidad Autonoma de Madrid
- Universitat de Barcelona and Computer Vision Center
- Universität Freiburg
- Universitat Politècnica de Catalunya
- University at Buffalo
- University College Dublin, Ireland
- University Federico II of Naples
- University of Alberta
- University of Amsterdam
- University of Bath
- University of Bristol
- University of Bucharest
- University of Cagliari
- University of California
- University of Campinas
- University of Catania
- University of Chinese Academy of Sciences
- University of Colorado
- University of Edinburgh
- University of Florence
- University of Florida
- University of Glasgow
- University of Illinois
- University of Innsbruck
- University of Ljubljana
- University of Manitoba
- University of Maryland
- University of Melbourne
- University of Michigan
- University of Münster
- University of Nebraska-Lincoln
- University of North Carolina
- University of Notre Dame
- University of Otago
- University of Padova
- University of Pittsburgh
- University of Queensland
- University of Rochester
- University of South Carolina
- University of Southern California
- University of Technology of Troyes
- University of Technology Sydney
- University of Tennessee
- University of Texas
- University of Texas
- University of Tokyo
- University of Victoria
- University of Washington
- University of Wisconsin
- University of York
- University Open of Catalonia
- Utah State University
- UTC
- Utrecht University
- UW Reality Lab
- Valeo
- Virginia Tech
- Volkswagen Group of America
- Warsaw University of Technology
- West Virginia University
- Wolf3D
- Worcester Polytechnic Institute
- Xi'an Jiaotong University
- York University
- Zoox Inc



# General Support Levels

We are pleased to offer benefits to our supporters and provide several support levels for your consideration.

**SOLD**

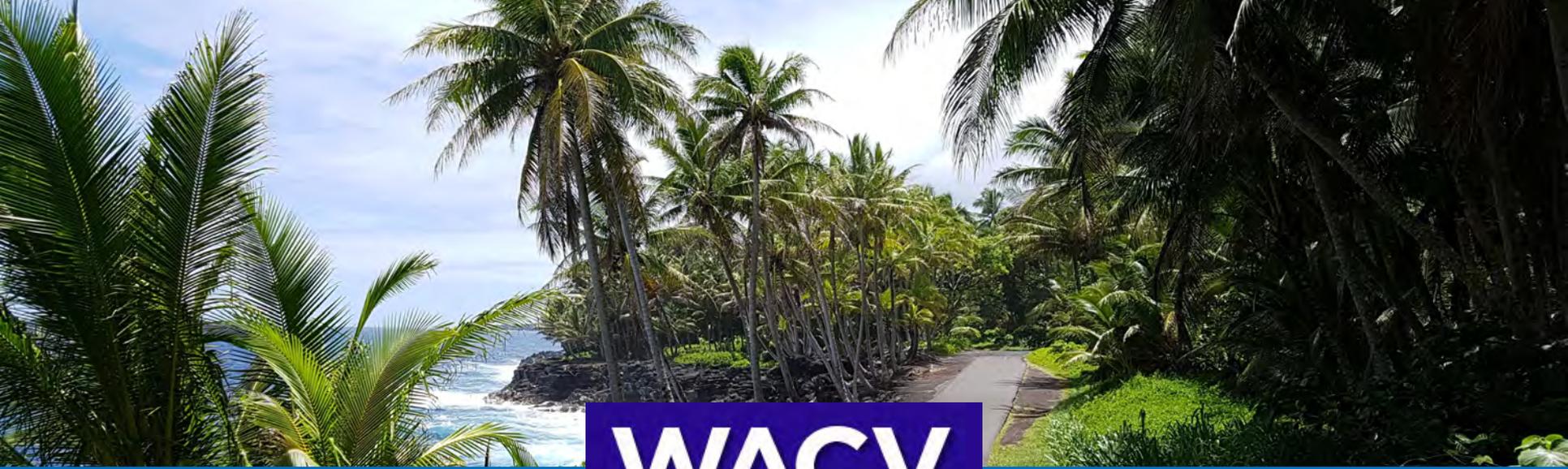
	BRONZE \$1,000	SILVER \$3,000	GOLD \$5,000	PLATINUM \$8,000 (Limit 1)
Full passport registrations	1	2	4	6
Recognition on WACV website	✓	✓	✓	✓
Supporter recognition in WACV Proceedings	✓	✓	✓	✓
Literature display (250 pieces)		✓	✓	✓
List of opt-in pre-conference attendee appointment request list		✓	✓	✓
10' x 8' display space (Inventory Limit – Space for a total of 11 booths)		+\$500	1	1
Supporter recognition in promotional emails			✓	✓
Access to attendee name and email list (opt-ins only) after event			✓	✓
Company and product listing, description, and URL on WACV website			✓	✓
Listing in pre-conference event highlight (non-exclusive)			50 words	50 words — top placement
Logo on conference presentation template				✓
Nametag sponsorship (logo on nametag)				✓



## Newly Added Benefits

SOLD

	SILVER \$3,000	GOLD \$5,000	PLATINUM \$8,000 (Limit 1)
Virtual Landing Page (images, URLs, resources, video, etc.)	✓	✓	✓
Pre-conference Exhibitor Highlight Email	✓	✓	✓
Virtual Room (Presentations, demos)		✓	✓
5-Minute Virtual Presentation (Highlighted within the conference program as a sponsor presentation)		✓	✓



## Add-on Sponsorship Opportunities

**Tote bag — \$5,000 (Exclusive)** Includes company logo on premium tote bag distributed to all attendees.

**Student Mentorship Session — \$2,500 Exclusive** named sponsorship recognition and opportunity to contribute two employees to serve as mentors during the Student Mentorship Session.

**SOLD**

## Platinum Supporter (Limit 1) — \$8,000

- All Benefits of Gold Supporter
- Total of 6 full passport registrations
- Listing (50 words-top placement) in pre-conference event highlight (non-exclusive)
- Logo on conference presentation template
- Nametag sponsorship (logo on nametag)

## Gold Supporter — \$5,000

- All Benefits of Silver Supporter
- Total of 4 full passport registrations
- A 10' x 8' display space
- Supporter recognition in promotional emails
- Access to attendee name and email list (opt-ins only) after event
- Company and product listing, description, and URL on WACV website
- Listing (50 words) in pre-conference event highlight (non-exclusive)
- Virtual Room (Presentations, demos)
- 5-Minute Virtual Presentation (Highlighted within the conference program as a sponsor presentation)

## Silver Supporter — \$3,000

- All Benefits of Bronze Supporter
- Total of 2 full passport registrations
- Literature display (250 pieces)
- List of opt-in pre-conference attendee appointment request list
- A 10' x 8' display space (For an additional \$500)
- Virtual Landing Page (images, URLs, resources, video, etc.)
- Pre-conference Exhibitor Highlight Email

## Bronze Supporter — \$1,000

- 1 full passport registration
- Recognition on WACV website
- Supporter recognition in WACV proceedings

**WACV**  
WAIKOLOA, HI JAN 4-8

# Levels of Support



## WACV 2021 Silver & Bronze Sponsors included:

Silver



Bronze



---

# Secure your benefits package today!

Contact Us:  
Regan Pickett  
r.pickett@computer.org  
+1 714-822-8022

More details: <http://wacv2022.thecvf.com/home>